

Are your clients asking you for support and advice related to the new sustainability challenges?

Sustainability Mindset for Coaches



Workshop for coaches, facilitators, and talent development professionals to equip you with tools and frameworks for more specific interventions, supporting your clients to manage the new sustainability challenges they face, and identify opportunities.

Are your clients asking you for support and advice related to the new sustainability challenges?

When discussing sustainability our focus is often on external forces and impacts. What remains untouched however, are the mental processes, beliefs, values, assumptions, and paradigms that we hold and share: our mindset.

Sustainability Mindset for Coaches is designed for coaches, facilitators, and talent development professionals to equip you with tools and frameworks to:



Help your clients explore their unsustainable thinking patterns



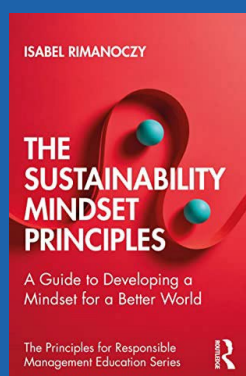
Find alternative perspectives to address the complex challenges of the 21st century



Unleash creative solutions

About the Sustainability Mindset Principles

Dr. Rimanoczy has been studying the mindset that allows for engagement in sustainability initiatives since 2005. Her research at Columbia University focused on business leaders championing transformative change, to identify the skills, thinking and competencies that could be developed for shaping a better world.



The Sustainability Mindset Principles are 12 principles that provide coaches, educators, consultants, and practitioners with a transformational framework that allows for internal exploration with their clients. The Sustainability Mindset Principles provide guidance in thinking through sustainability challenges and making more conscious decisions.

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Why is this important to you?

Up until now,



Facilitators are trained to design and implement learning processes that help their audiences reach higher performance levels.



Coaches are prepared to support their clients by providing questions and processes, without interfering with the contents.



Talent development professionals focus on competencies needed.



All this worked fine for a long time. However, we are now in a new reality: the UVUCA world (unsustainable, volatile, uncertain, complex, ambiguous).

Coaches, facilitators, and talent development professionals have a unique opportunity to extend their inquiry into the unsustainable aspects of our thinking, which led us to where we are today.



If we can properly listen to the feedback that reality is providing us with every day, we will become aware that our automatic way of thinking, decision-making and acting, must be revisited. We need a new 'operating system' that is better prepared to act in these UVUCA times, to respond more effectively to the challenges and to shape a better world.

When coaches have a clear framework of the key components of a sustainability mindset, they are able to make more specific interventions and support their clients in their blind spots.

How is the Sustainability Mindset for Coaches designed?

The Sustainability Mindset for Coaches Program is designed as a synchronous online program. It includes readings, experiential learning, project work, social learning, individual reflection, learning partners, and a blended learning technology using a state-of-the-art learning platform.

The program has two learning goals:



1. Personal development: Explore your own mindset, following the framework of the Sustainability Mindset Principles.

This course invites you to notice the lens through which you see the world and you will be able to revise it, explore the up- and downsides of it, and identify alternatives.



2. Professional development: Learn and practice techniques to support your clients in exploring their mindset and engage in actions.

This course will prepare you to listen to the client's concerns about sustainability, and then guide them to expand their perspectives beyond short-term solutions. You will open possibilities of alternative worldviews in your clients; introduce new angles that they have not considered previously. By developing their sustainability mindset, your clients will be empowered to meet sustainability challenges with new confidence and create innovative solutions.

Why do business leaders and professionals need to develop a sustainability mindset?



Shareholder demands: Corporate Social Responsibility (CSR) is increasingly a requirement.

Liability: if decisions are made with poor sustainability judgment, the person and/or organization may be liable for their actions.





Strategic competency: understanding the sustainability opportunities and risks provides a competitive advantage for the individual and the organization.

Competitive advantage: In an increasingly complex business environment, those with an in depth understanding of the variables will be in a better position to minimize risks and identify opportunities.



Effective decision making: Our behaviors and decisions are conditioned by our worldview and paradigms, which are frequently unconscious and automatic. Bringing them to conscious awareness provides the tools to make more informed decisions.

Resiliency for UVUCA times: self-mastery brings increased advantages in navigating uncertainty and complexity.



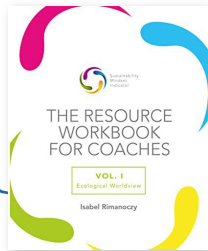
Course Design:

9 virtual sessions
bi-weekly
(Total 23 hours)

You will receive:

- ✓ Sustainability Mindset Indicator (SMI) assessment with Personal Report (value \$300).
- ✓ Four SMI licenses to be used in practice with clients (value \$1200).
- ✓ Templates and Worksheets.
- ✓ Access to a SM Coaches networking platform.
- ✓ Certificate and badge issued by SMIndicator LLC.

Required materials:



The Resource Workbook for Coaches.
Vol 1, Vol 2, Vol 3 and Vol 4
Rimanoczy, 2022

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Sustainability: We need to talk.
Rimanoczy, 2022

[Click to buy!](#)

About the Facilitators



Isabel Rimanoczy, Ed.D., is an academic who has made it her goal to develop change accelerators. She challenges us to be more aware of our role in creating the problems we have collectively generated, and helps us transform how we see ourselves, each other, and the world. She is an experienced international coach, a trainer of business school professors in the sustainability mindset and author.

www.isabelrimanoczy.net

Beate Klingenberg, PhD., is an interdisciplinary, passionate educator and researcher with an international background in business and chemistry, having worked in the US, Germany, and Italy. She is co-developer of the Sustainability Mindset Indicator, and co-founder of the startup SMIndicator LLC. Her mission is to help individuals and organizations on their path towards sustainability.



www.ecopportunity.com

Registration: **US\$ 2100.-**

We are excited to launch this new course!

9 virtual sessions
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(Total 23 hours)

[TO REGISTER CLICK HERE.](#)

Questions?

Contact us at:

 info@SMIndicator.com